



# CASE STUDY – 2017 NATIONAL RADIO HALL OF FAME VOTE

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## ABOUT THE NATIONAL RADIO HALL OF FAME

The National Radio Hall of Fame is a museum located off Lake Michigan in Chicago, Illinois. The Radio Hall is dedicated to recognizing those who have contributed to the development of the radio medium through its history in the United States.

The Radio Hall administers an annual induction ceremony and vote where giants and pioneers of the medium are honored and inducted into the Hall of Fame.

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## 2017 INDUCTION

For the 2017 Induction, in an effort to make the vote as accessible and secure as possible, the Radio Hall partnered with Votem to guarantee the integrity of the election and ensure their fans the vote was conducted fairly and without compromise.



In just three years since public voting was reinstated as part of their electoral process, the Radio Hall has witnessed increased audience participation, but never at these unprecedented levels.

***Votem successfully processed nearly 300,000 votes on its Blockchain voting platform, without fraud, compromise, attacks nor hacking of any kind marking an increase in voter turnout of over 100%!***

Fans voted from all over with ballots cast coming from text (via short-codes) and online through Votem's customized web portal. Furthermore, by using Votem's Blockchain voting platform for its Radio Insider Industry Vote as well, the Radio Hall was able to include its accounting firm, as an "independent node" on the Blockchain, to audit and irrefutably validate votes in real time, eliminating the need for a recount and guaranteeing the integrity of the process.

## Kraig Kitchin

Chairman, National Radio Hall of Fame

“Votem successfully handled the receipt of 299,000 votes on behalf of the National Radio Hall of Fame, an increase over last years’ 126,000 votes received.

Thank you for your efforts in every way!

There’s more to our thanks, but today, I had to share my appreciation immediately for bringing the private and public voting to a successful conclusion.

I am in your debt.”



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*Votem® is focused on building a mobile voting platform to enable people around the world to easily and securely vote online and from their mobile devices.*